



Central
Nebraska
Economic
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JULY 2022 NEWSLETTER

Livestock Demand Analysis Report

During the COVID-19 pandemic, many meat processing businesses were impacted, including Nebraska's top two sectors - beef and pork. CNEDD, as a recipient of CARES Act funds, was tasked with identifying the most crucial sectors impacted in our region, developing programs that would help our region recover as quickly as possible, and become more resilient to future disasters. **Because agriculture is Nebraska's #1 industry, and is of utmost importance to our region, we sought to identify the support for local meat (beef or pork) processing within the District's 14-county region.**

CNEDD's efforts involved the creation of the **"Keeping Meat Local to Nebraska"** survey with the help and guidance from representatives of our members. We sent the survey to each and every household in our 14-county region through Every-Door-Direct mailings, made it available for online participation, and households could also request a paper survey to be mailed to them.



From this, the **Livestock Demand Analysis Report** was produced. The report contains the results of the surveys, comments received, and links to resources for those who may be interested in creating business opportunities for local meat processing.

The report can be found on our website at:
www.cnedd.org/community-success-stories.

"This nation will remain the land of the free only so long as it is the home of the brave." – Elmer Davis