



Central
Nebraska
Economic
Development
District



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AUGUST 2021 NEWSLETTER

Butte Repurposes Federal Dollars to Improve Sidewalks

The Village of Butte received approval from the State of Nebraska to repurpose federal Community Development Block Grant funds into a public works sidewalk improvement project and improve ADA access at the Community Center.

"Butte holds many community events for residents and visitors, and the new improvements

provide not only a safer place to walk downtown, but it also gives Butte a nice facelift" says Don Reiser, Butte Village Chairperson.

Reiser continued to say, "we are grateful to CNEDD and the State for giving us the opportunity to invest these dollars back into our community, instead of sending the funds back."



Do you know of a business wanting to grow, but unsure how to get started? We have a program for you!

Our **Small Business Training & Resiliency** program is off and running for several Central Nebraska Businesses. This program, funded through CARES Act, is helping small business owners all across Central Nebraska with their online presence, digital marketing, e-commerce training, and much, much more.

The program is **FREE** to participants and is executed in partnership with GROW Nebraska, the non-profit, marketing education organization. Driving economic growth for businesses is what they do, and the CNEDD participants in the program are certainly enjoying the benefits to their businesses that the program offers.

The various CNEDD participants in the program represent a wide variety of small businesses including, but not limited to - food and beverage establishments, furniture stores, salons, insurance companies, health wellness centers, nurseries, etc. The businesses' products and services are also featured in the GROW Nebraska Retail Store. **By being a part of this CNEDD program, you will receive all the benefits of the GROW Nebraska Membership for the duration of the program.**



Marketech Conference held last month – **Free of charge** to program participants, it allowed for business and technology to meet, as well as offered many networking opportunities.

Response to the program has been terrific, and feedback from the participants tells us the program is working well for our small business participants. Here is what a few participants say about the program:

"I wanted to make my business more visible on-line and learning the importance of our website" – Henry Moore, Callaway, NE

"I love opportunities like attending Marketech giving us opportunities to expand our business. The GROW Nebraska staff has been terrific in helping me set up google business and equip my business with many useful resources. They are great"-Carissa Konrad, Atkinson, NE

There are only **FOUR openings** left! Take advantage of this today! **Contact Collyer Cronk** today to sign up at **(402) 394-7815** or email him at collyer.cronk@cnedd.org