



Central
Nebraska
Economic
Development
District



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DECEMBER 2020 NEWSLETTER

2020 has been a year for the books, that's for sure. As it winds down, we looked back on all that was accomplished this year. Due to COVID-19, in many cases, we were not able to do as much as we wanted. While our community visits and conferences had to cease, we never stopped working to improve the district and help

you in every way we could. In fact, we hired two new staff members to do just that!

There are a lot of projects coming up that we are looking forward to presenting to you. While this last year has been challenging, we are optimistic that 2021 will be better! Enjoy the end of 2020!



Merry Christmas and Happy Holidays from all of us at CNEDD!

– Judy, Chelsea, Tish, Deanna, Carla, Makala, Collyer

Small Business Marketing Resiliency Training Program

The Central Nebraska Economic Development District is **accepting applications** from businesses within our 14-county District, to be part of our **Small Business Marketing Resiliency Training Program delivered by GROW Nebraska Foundation**. The District will be investing in **16 small businesses** in our region through CARES Act funding received from the Federal Economic Development Administration.

*There is no fee for participation, however a follow-up report after training is required by all participants.

The goal of this program is to support rural entrepreneurs and businesses in the CNEDD District by **providing technical assistance in e-Commerce business** to help small businesses harness the benefits of digital marketing through on-line sales which will **increase revenue, stability, and longevity** for the business and the community. There are many available services that are included for a 1-year duration period.



To download the application and for more information, go to –

<http://cnedd.org/business-assistance-and-training/>

The Deadline to Apply is January 20, 2021