

# CREATING A DESTINATION BUSINESS

Learn the most powerful, easily implemented, low cost methods to drive more customers to your business, while changing an entire marketplace!

## Jon Schallert

Marketing Expert & Small Business Strategist



*"This was the BEST Marketing workshop I've ever attended. Covered a wide scope of avenues to move your business forward, with great 'how to' information. Took the fear away - can't wait to try it!"*

Dellene Austerman, Sales/Marketing, Bainter Sunflower Oil, Hoxie, KS

*"Hands down this is one of the most informative seminars I have ever attended. A must for any small business owner. Jon is a wealth of knowledge for creating a destination for your business."*

Steve LaForest, FirstCal Mortgage, Greeley, CO

**Tuesday, Sept 19**

**COLUMBUS**

**8:00 - 11:30 AM**

CCC - Columbus  
Campus Room 176-177

**Wednesday, Sept 20**

**O'NEILL**

**9:00 AM - 2:30 PM (Lunch Included)**

O'Neill Community Center  
501 S. 4 Street

**Thursday, Sept 21**

**ALBION**

**8:00 - 11:30 AM**

Sandhill's Room at the Cardinal Inn  
2588 NE-14

**COST TO ATTEND ANY SESSION: \$20.00**

Deadline to Register: September 13

**Columbus**

402-562-1409  
mahlin@cccneb.edu

**O'Neill**

ONeillChamber.com  
or GrowHolt.com

**Albion**

402-395-3356  
bcdasec@boone-county.org

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Great Plains State Bank • Columbus Area Chamber of Commerce • Holt County Economic Development • CCC  
Petersburg Industrial Economic Development Corporation • Petersburg Community Club • O'Neill Chamber of Commerce  
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