



NEWS RELEASE

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Free – Online Marketing Workshop Offered in Burwell

Ready to learn about how to get started with online marketing of your business? Register today for this FREE Online Marketing Workshop scheduled for Thursday, June 23 in at the Burwell Senior Center, 411 Grand Avenue, from 6-9 pm.

During this session we'll discuss building your online relationships using websites, email marketing and social media. We've blocked out time to answer your business specific questions. If you want to learn more about Facebook, Twitter and other online marketing tools, this interactive session is for you!

Our speaker, Diane Siefkes, a social media consultant from Lincoln, specializes in demystifying social media and email marketing for small business owners. Prior to consulting, she owned a small business so she understands the time/money crunch many business owners face. She enjoys sharing her expertise and teaches LinkedIn for Business, general social media marketing sessions. Diane is the owner of dkSolutions.

While the workshop is free, you will still need to pre-register for the workshop. Please call 402-336-6541 to pre-register.

This workshop is being brought to Burwell by the Central Nebraska Economic Development District, and is offered in partnership with the Burwell Chamber of Commerce, the Rural Enterprise Assistance Project, the Center for Rural Affairs, and the Small Business Administration.

For information about this and other CNEDD programs and services visit our website at www.cnedd.org. Or call Judy Petersen at 402-340-0106, or email judy.petersen@cnedd.org.