



NEWS RELEASE

Date: March 21, 2014

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Business Plan Basics Training Available

The Center for Rural Affairs has announced an upcoming Business Plan Basics Training that is being offered to existing and start-up small business owners and managers.

Business Plan Basics Training will be held every Monday from March 31 to April 28 from 4:00 to 7:00 pm in Ord, Nebraska, at the Valley County Chamber of Commerce Office located at 1514 K Street.

Why are business plans important? A business plan gives lenders and financial backers a full picture of the business for lending purposes, helps anticipate capital and equipment requirements, gives the business a road map for future directions, and helps you measure progress.

Course instructor, Nicole Sedlacek, will offer five hands-on sessions designed to help small business owners complete a Business Plan, including: Marketing, Customer Relations, Financial Management, Advertising/Promotion, and Goal Setting.

The course fee is \$79.00, which includes course materials. Scholarships are available. To register for this valuable training, contact Kristina Foth at 308-728-7875, or email kristinafoth@ordnebraska.com.

The Central Nebraska Economic Development District (CNEDD) is proud to promote this valuable training, to enhance the development of businesses in Central Nebraska. To learn more about CNEDD's programs and services, and how we can serve your community or county, please call Judy Petersen at 402-340-0106, or email judy.petersen@cnedd.org.