



NEWS RELEASE

Date: January 12, 2015

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Free Business Marketing Workshop in Broken Bow January 28

Coming to the Broken Bow area!!! You won't want to miss this free marketing workshop, scheduled for Wednesday evening, January 28, from 6-9 pm at Mid-Plains Community College, W. Hwy 2, Broken Bow, Nebraska.

Whether you're an existing business, or you're interested in starting a business, this free workshop is for you. Everyone is welcome – you do not need to be a Chamber member to attend.

The topic of this Marketing Workshop is "How to Squeeze More Out of Your Marketing." David Buchholz, guest speaker, is president of David & Associates, a Nebraska-based communications firm with over 30 years of marketing experience.

At this workshop you will learn basic marketing principles that have a bottom-line impact on your business, establish an identity for your business, three ways to build your business, learn how to compete on value-not price, connect with your customer, and build your business without wasting a lot of money.

Register Today for this valuable session by calling Kathy Drake at 402-394-1790, or email kathy.drake@cnedd.org

The Central Nebraska Economic Development District (CNEDD) is partnering with the Broken Bow Chamber of Commerce and Rural Enterprise Assistance Project to bring this valuable workshop to businesses in the Broken Bow area.

To learn more about the Central Nebraska Economic Development District and how we can serve your community or county, please call Judy Petersen at 402-340-0106, or email judy.petersen@cnedd.org.