



## NEWS RELEASE

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### Public Comments Sought For Comprehensive Economic Development Strategy

The Central Nebraska Economic Development District is proud to present our 2013 Comprehensive Economic Development Strategy (CEDs) for public viewing and comment. Please click on the following link on our website to access the CEDs report.

[www.cnedd.org/wp-content/uploads/2014CNEDD\\_CEDS22.pdf](http://www.cnedd.org/wp-content/uploads/2014CNEDD_CEDS22.pdf)

You might wonder what the purpose of a Comprehensive Economic Development Strategy is. A comprehensive economic development strategy (CEDs) is designed to bring together the public and private sectors in the creation of an economic roadmap to diversify and strengthen regional economies. The CEDs analyzes the regional economy and serves as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources. Integrated economic development planning provides the flexibility to adapt to global economic conditions and fully utilize the region's unique advantages to maximize economic opportunity for its residents by attracting the private investment that creates jobs for the region's residents.

The Central Nebraska Economic Development District will accept public comments through May 25, 2014. Public comment regarding the CEDs report can be directed to Judy Petersen, CNEDD Executive Director at Phone: 402-340-0106, or email: [judy.petersen@cnedd.org](mailto:judy.petersen@cnedd.org)

The Central Nebraska Economic Development District serves fourteen (14) counties in Central Nebraska, including: Blaine, Boyd, Brown, Cherry, Custer, Garfield, Greeley, Holt, Keya Paha, Loup, Rock, Sherman, Valley and Wheeler, plus an additional three (3) counties for housing, including: Hamilton, Howard and Merrick.